

Project: Adrifort – Adriatic fortresses and military areas

Subject: The main objective of the project is the capitalisation and the start up of new initiatives suitable to support the institutions in building a virtuous model of preservation and joint cross-border management of the Network of the Adriatic Fortresses as strategic Cultural Heritage for a sustainable socio-economic development of the area of the IPA Adriatic programme. This aim is gained by enhancing four main specific strategic aspects of the Fortresses heritage: their multilevel governance; their socio-economic re-use; their budget constraints; their cross-border networking.

The objectives are:

-to include cultural heritage and values into territorial development strategies by defining a creative model of cultural marketing and governance, based on heritage knowledge, on territorial potentiality and on experimental pilot actions, with the aim of attracting investments

-to place heritage at the heart of communities rehabilitation initiatives and explaining how cultural value and heritage revitalization could represent in terms of local development driving force

-to improve information and services towards potential investors by proposing cultural pilot sites as candidates for funding;

-to improve administrative, technical and political capacity, ensuring the project sustainability in the long-run.

In particular, the Municipality of Ravenna will participate in the working groups, the exchange of good practices, the construction of the virtuous model, the implementation of an experiences' database and organize a creative competition on Adriatic fortresses and a related exhibition at Rocca Brancaleone.

Submission: 2/11/ 2011

Directorate General: Regional Policy

Programme: IPA Adriatic CBC 2007-2013

Leader: Veneto Region - Italy

Partners: **Albania:**

Chamber of Commerce and Industry of Tirana; Regional Directorate of National Culture in Tirana

Croatia:

City of Pula-Pola; Juraj Dobrila University of Pula; Region of Istria

Greece:

City of Corfù

Italy:

Municipality of Venice; Municipality of Ravenna; Puglia Region; Cà Foscari University of Venice

Montenegro:

City of Kotor

Slovenia:

City of Piran

Duration of the project: June 2012 – November 2014

Total budget: 2.285.752,00 Euro