

# SHAPING THE CITIES OF TOMORROW

The **100** Intelligent Cities Challenge (ICC) is a unique opportunity for evolving EU cities to join a community that leverages advanced technologies, to tackle the pandemic crisis and reconstruct their economies while steering them in the direction of green smart sustainable growth. This will help cities to improve the quality of life and create new opportunities for their business communities. The ICC will build on the success of the **Digital Cities Challenge**, which helped 41 EU cities develop a strategic vision and a roadmap for digital transformation.

#### Shaping the cities of tomorrow

ICC cities will receive high quality and tailored guidance and expert support, access to advisory and city peer networks (European and international), and capability building tools, to drive priority policy goals and the uptake of advanced technologies.

Through its action oriented and collaborative approach, the ICC will offer cities a unique opportunity to:

- Identify local strengths and formulate priorities and real needs: conduct performance assessments, define strategic goals and implementation roadmaps
- Engage in long-lasting collaborations to co-design and co-create: joint open data platform, EU marketplace for city solutions and joint investments/procurements
- Learn from and share experiences with local and international peers and mentors



### The Vision - Create a better future for your businesses and citizens

The **Intelligent Cities Challenge** is part of wider EU support contributing to the European Green Deal, an economy that works for people and a Europe fit for the Digital age.



#### Why should you join?



**Core cities** will receive world-class support from EU and international mentor cities and leading experts – in person, online and as a community – to drive transformation journeys and connect with solutions to overcome key challenges. Support and activities will include expert consultant support on the ground, facilitated sessions at several high-profile multi-city events, and a suite of online tools.

**Mentor cities** will enjoy high profile opportunities to showcase and grow their successes, receive targeted advice and collaborate with other ambitious cities on thematic challenges and joint initiatives.

#### 2.5 YEARS OF TRANSFORMATION

Assess your city's performance and needs Create a vision and refine your strategy Create a roadmap to achieve your vision

3

Implement projects and see results

4

Measure and build on your success

Join the ICC to: Core cities **Mentors** Unleash the power of your city's public-private ecosystem: local government, business, investors, academia and citizens create visions and ambitious strategies based on the city's needs and strengths. Leverage cutting edge technologies to bring innovation to your city. Use effective new technologies to accelerate your city's transition, engage with your citizens and support businesses. Become inspired by best practice examples through international peers and mentors and learn how cities use advanced technologies to solve urban challenges. Turn strategy into impactful action. Implement short and long-term projects, for example: creating value out of open data; the EU marketplace; acute crisis management; Local Green Deals; skills development programs, digital twins, renewable energy and more. Scale up visibility, recognition and business opportunities for your city. Become part of a renowned, international community of innovative cities for collaborations working towards the SDGs. Get your voice heard: promote city diplomacy and raise awareness. Use your newly-developed knowledge to become a regional role model and help neighbouring cities accelerate transition into green and digital ecosystems, and create new opportunities for all. Collaborate with high-performing international peers through specific 'mentor lounge' activities, where cutting edge solutions are explored and experience exchanged. Promote successful solutions on the ICC marketplace, allowing other cities to scale them. Attend tech fairs, hackathons and other pan-EU events, yielding collaborative business opportunities with key cities.

## Transform your city through the Intelligent Cities Challenge

Register now at intelligentcitieschallenge.eu



