
Project: FIESTA – Families Intelligent Energy Saving Targeted Action

Subject: The objective of the programme is leading families with children to save energy at home by changing their behaviours both in the way they use their heating and cooling systems and by leading them to purchase more energy efficient system.
The project expect the creation of Energy Help Desks in each involved city that will provide various services, among which:

- Door to door audit campaign to inform citizens on efficient domestic energy saving solutions and organisation of events targeting the citizens and the community.
- Support measure as: workshops for schools, social housing residents, retailers and installers of heating and cooling systems.
- The creation of consumers' purchasing groups (CPGs) for all involved parties to achieve their goal; for families get more affordable high efficiency heating an cooling devices, for retailers and installers to find more business opportunities which support efficient solution.

In addition, is expected the drafting and publication of a "FIESTA Energy Efficiency Guide for Households (FEE guide)" that will be handle during the different phases of the project and the organization of animation, with immediate impact, on efficient practice over household management.

Submission: 08/05/2013

Directorate General: Executive Agency for Small and Medium-sized Enterprises (EASME)

Programme: CIP- IEE- 2013 Intelligent Energy Europe

Leader: Consorzio per l'Area di Ricerca Scientifica e Tecnologica di Trieste (AREA) - Italia

Partners: Italia

Municipality of Trieste; Municipality of Ravenna; Municipality of Forlì

Spagna

Fundación Circe Centro de investigación de Recursos y Consumos Energéticos (CIRCE); Ayuntamiento de Zaragoza; Ayuntamiento de Pamplona; Ayuntamiento de Logroño

Croatia

Regionalna Energetska Agencija Kvarner(REAK); Grand Pula; Grand Rijeka; Grad Zadar

Bulgaria

Regionalna Energiina Agencija Pazardjik Sdruzenie(REAP); Obshtina Burgas; Obshtina Pazardzhik; Obshtina of Vratsa

Cipro

Stratagem Energy Ltd(STRATAGEM); City of Limassol; City of Larnaka

Duration of the project: 01/10/2014 – 01/10/2017

Total budget: 2.379.827,00 €

Web site: